



# Adaptations in April

kanopy  
stream smarter

The Missing (2003)  
Directed by Ron Howard

Books and films have always shared a special relationship. When a great story makes the leap from page to screen, it creates a unique opportunity for libraries to engage readers, movie lovers, and lifelong learners. This guide offers programming ideas to help your library spotlight Kanopy's Adaptations in April Collection and spark community conversations around storytelling, creativity, and the art of adaptation.

Explore our Adaptations in April collection, film synopses, and more details at [kanopy.com/category/44986](https://kanopy.com/category/44986)

Be sure to stay updated with future toolkit additions and other resources on our Kanopy Library Marketing Resources page for the **US**, **CA**, and **AUNZ**.

*All images provided must be used for direct promotion of that specific film or collection.*

## List of Toolkit Items

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### General Announcements

Print materials that showcase our Adaptations in April collection, which can be printed and displayed throughout your library.

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### Digital Graphics

Graphics sized for various social media platforms and email, showcasing the Adaptations in April collection content.

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### Suggested Copy

Two ready-to-use copy options for your social media posts and email campaigns.

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## Programming Ideas

- Book vs. Movie Discussion Club. Invite patrons to read a selected book and then watch its film adaptation on Kanopy. Host a discussion comparing the two.
- Create a “From Bookshelves to Big Screens” Display. Create a display featuring the film adaptation titles alongside their source material. Add staff picks or “If you liked the movie, try the book!” recommendations.
- Invite patrons to bring a short story or idea and learn the basics of adapting it into a screenplay. Include writing prompts inspired by films in the collection.

## Social Media and Newsletter Copy Suggestions

### Option 1

Discover Kanopy’s Adaptations in April Collection and see how your favorite stories transform on screen. Stream now and compare the book vs. the movie! Stream now: [kanopy.com/category/44986](https://kanopy.com/category/44986)

### Option 2

From pages to screen! Stream Kanopy’s Adaptations in April Collection and dive into stories that made the leap from books to films. Watch now: [kanopy.com/category/44986](https://kanopy.com/category/44986)

## Campaign Start and End Dates

Our Adaptations in April collection will go live on **April 1st, 2026**. We encourage our library partners to use these materials to spread the word to your community. If you have any questions about the toolkit, feel free to email us at [marketing@kanopy.com](mailto:marketing@kanopy.com).

Respectfully,  
**The Kanopy Team**